

FORD KUGA



THE SIMPLE WAY TO DRIVE A NEW FORD KUGA

1 EXPLORE

2 SELECT

3 PERSONALISE

4 SPECIFICATIONS

5 PURCHASE



Kuga ST-Line X plug-in hybrid (PHEV) in Chrome Blue premium body colour (option) (wheels not available in market).

1 EXPLORE

RETHINK ADVENTURE

Why see adventure as a one-off experience? For you, it's a state of mind. You know you don't need a 20-kilo backpack and a six-month career break to head out and find it. From the bright city lights to the wide, sweeping skies – every place, time, and moment brings something new. Introducing the all-new Ford Kuga. Adventure in every drive.

Image includes accessories.

Kuga ST-Line X plug-in hybrid (PHEV) in White Platinum exclusive body colour (option) (wheels not available in market).



EXPLORE



Kuga ST-Line X plug-in hybrid (PHEV) in Lucid Red exclusive body colour (option) (wheels not available in market)



1 EXPLORE

POWER UP

Be ready for anything with Kuga's electric hybrid power. With two all-new hybrid versions available, Ford Kuga offers newer, cleaner, and more economical ways to enjoy SUV driving. The Ford Kuga Plug-In Hybrid (PHEV) combines a separate battery-powered electric motor with its efficient 2.5L Atkinson-cycle petrol engine.

The electric motor kicks in to provide extra support when needed, meaning you can drive further with lower emissions. You can run the vehicle solely on electric power up to a range of 65 km (WLTP test range)*, making it ideal for moving through heavy traffic and ultralow emissions zones. And when you head out of town for a long country road trip, the engine switches to running on fuel, so there's no need to worry about reaching your destination.

Using the FordPass app, you can check the battery charge level status and electric driving range, and set your preferred home charging times to best utilise cheaper electricity tariffs. The app will also notify you when your desired charge level is reached.

The PHEV battery is easy to recharge at most public charging points, alternatively, a domestic charging cable is supplied with the vehicle (as standard) The optional Ford Connected Wallbox is also available to support charging from home (fully installed solution available in partnership with Bord Gais - <https://www.localheroes.com/evchargers/irl/ford>).

*Tested with a full battery charge. Up to 65 km of electric-only range based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age.

Kuga ST-Line X plug-in hybrid (PHEV) in Solar Silver premium body colour (option) (wheels not available in market).

TAKE ON YOUR WORLD

Ford Kuga is equally at home exploring rolling landscapes or seeking adventure from a city commute. Wherever your journey takes you, you'll enjoy the perfect balance of rugged SUV capability and beautifully sculpted styling.

The vehicle's impressive array of assistance features – including SYNC 3 navigation, FordPass Connect with Live Traffic*, and Adaptive Cruise Control with Stop & Go** – make it ideal for negotiating the crowded stop-start traffic of urban environments.

Or just take a mountain bike in the generous rear loadspace and head out into the countryside. With advanced technologies such as new Selectable Drive Modes system, you can adapt your driving experience to suit the road conditions.

*FordPass Connect features including Live Traffic updates and certain FordPass Connect features are complementary for initial trial periods, after which subscription charges apply.

**Available as standard for models with automatic transmission only.

Kuga ST-Line X plug-in hybrid (PHEV) in Chrome Blue premium body colour (option) (wheels not available in market).



ELECTRIFY YOUR DRIVE

With the introduction of the new Kuga Hybrid, a full hybrid vehicle (sometimes known as a FHEV), the new Kuga range offers the most electrified powertrain options of any Ford. Kuga Hybrid combines a conventional petrol engine with an electric motor to give effortless performance and a smooth, refined drive in all conditions. However, the high-voltage lithium-ion battery that powers the electric motor – located beneath the floor for the most efficient use of space.



*Kuga ST-Line X full-hybrid (FHEV) in Chrome Blue premium body colour (option)
(wheels not available in market).*



1 EXPLORE

REDEFINE YOUR SPACE

The feeling of movement and freedom continues into the vehicle and flows through every interior feature. From the fluid design of the fascia and centre console, to the sumptuous style of the leather-trimmed seats (standard on Vignale) – the Kuga creates a sanctuary of premium comfort.

Additional clever design features complement an active lifestyle. The rear seats include an all-new sliding function (standard feature), which allows you to offer extra legroom for rear passengers if needed, or to extend the rear loadspace for extra storage capability. While the hands-free tailgate lets you access the loadspace even when your hands are full with luggage (standard on ST-Line X and Vignale).

Kuga ST-Line X plug-in hybrid (PHEV) with Rapton in Ebony and Partial Sensico seats with red stitching and 10 Way Power Adjust Driver's Seat (standard).

EFFORTLESS DRIVING

MAKING LIGHT WORK OF HEAVY TRAFFIC

Adaptive Cruise Control with Stop & Go can help keep you moving on your journey, slowing down or even stopping and pulling away again with the traffic ahead. While Active Lane-Keeping System with Blind Spot Assist, and Pre-Collision Assist with Evasive Steering Assist keep a watchful eye on the road around you and can alert you to potential hazards.

- **Adaptive Cruise Control with Stop & Go*** maintains a comfortable distance from the vehicle ahead, and can even bring your car to a complete stop and move off again as the traffic allows (available as part of the optional Driver Assistance Pack)
- **Pre-Collision Assist**** with pedestrian and cyclist detection, monitors your proximity to other vehicles, cyclists and pedestrians and can alert you to a potential collision (standard)
- **Evasive Steering Assist**** is designed to detect an evasive swerve and help you steer around an obstacle in your path (part of Pre-Collision Assist)
- **Active Lane-Keeping System with Blind Spot Assist⁰²⁾** alerts you to vehicles detected in your blind spots by illuminating a light in the corresponding door mirror. If you try to change lanes while a warning is displayed, the system will apply a light resistance to the steering to help reduce the risk of a collision (available as part of the optional Driver Assistance Pack)
- Part of the Blind Spot Information System, **Cross Traffic Alert with Active Braking** assists you when reversing and your visibility is limited. The technology sounds a warning and an additional warning is displayed in the cluster. It will even apply the brakes automatically to further protect you and those around you

*Available for models with automatic transmission only. If the stop is longer than three seconds, driver must intervene and press 'RES' button or accelerator pedal to resume system operation.

⁰⁾Uses sensors. ²⁾Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Kuga Vignale plug-in hybrid (PHEV) with premium Windsor Leather (standard).





1 EXPLORE

ELECTRIC POWER IN YOUR HANDS

ELECTRIC VEHICLE (EV) MODES

The Kuga Plug-In Hybrid can help you reach your destination more efficiently by using two sources of power. You can choose when to run on electric power and when to use the vehicle's efficient 2.5 L Atkinson-cycle petrol engine – or let Kuga choose for you in Auto EV mode. During your journey, the vehicle will be reclaiming energy when decelerating or braking.

- **Auto EV mode** Switches between the electric motor and blended electrical/petrol engine (hybrid) operation, according to your driving conditions and available charge
- **EV Now mode** Allows you to drive using electric power only, until the battery is almost depleted, then the vehicle switches back to using the hybrid operation
- **EV Later mode** Enables you to save electrical charge in the battery for later use. The vehicle will predominantly drive in hybrid operation, until you switch to electric mode
- **Battery charge mode** Allows you to charge the battery using the Atkinsoncycle petrol engine when the vehicle is stationary
- **Geofencing technology**** Makes driving in low emission zones even easier. The navigation system will show a controlled area, such as a low emission zone, to let you know when to switch to EV Now mode

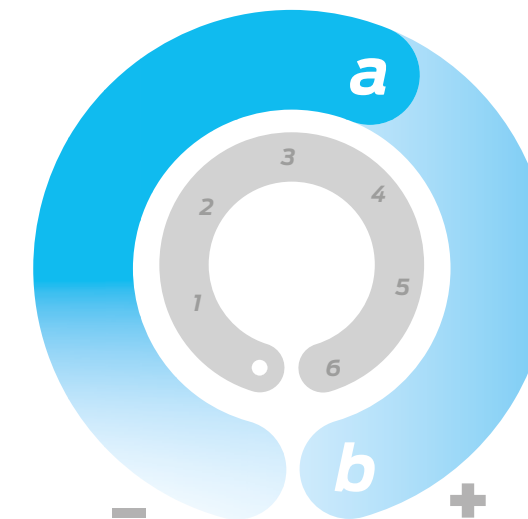
*Ford Connected Wallbox is available as an accessory at extra cost.

†FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.

Kuga ST-Line X plug-in hybrid (PHEV) in Frozen White premium body colour (option) (wheels not available in market).

CHARGING YOUR KUGA

Whether you're at home or away, charging your Kuga is easy via a domestic mains socket, a wallbox* or public charging points. Use the FordPass app† to check battery level, find charge locations and get notifications of charge status. A home charging cable is supplied with the vehicle as standard (7.1 metres in length).



a. Ford Connected Wallbox and public charging point

Full recharge can be achieved in 3.5 hours via optional wall-mounted charging box (accessory, at extra cost), and at most public charging stations.

b. Mains charging

Full recharge can be achieved in 6 hours via domestic 230-volt mains socket.

SEE AND BE SEEN

ADAPTIVE FRONT LIGHTING SYSTEM

Kuga's eye-catching advanced LED headlights provide excellent illumination at night, and in poor visibility. Dynamic LED headlights with full adaptive lighting use camera technology to alter the light pattern to illuminate bends before you enter them, for improved night driving (available as part of the optional Technology Pack).

- **Sign-based light** recognises if you approach a roundabout or stop sign and adapts the headlight beam to match the road layout
- **Predictive curve light** uses lane-markers to detect bends in the road and illuminate bends before you enter them
- **Glare-free high beam** adjusts the headlight angle for enhanced illumination, while the front camera helps the system to protect other drivers from glare



Kuga ST-Line X plug-in hybrid (PHEV) in Solar Silver premium body colour (option).



LET KUGA PARK ITSELF

ACTIVE PARK ASSIST

From identifying a suitable parking space to steering you in and out, Kuga makes parking easier, even in tighter spaces (available as part of the optional Driver Assistance Pack).

- **Active Park Assist** helps control the steering as it guides you in and out of a space. As well as the rear wide-view camera, the system includes a front wide-view camera (Stop & Go available with automatic transmission only)
- **Cross Traffic Alert*** helps when reversing out of a parking bay, by warning of traffic approaching from either side
- **Rear view camera** provides a clear view to the left and right at the rear of your car when reverse gear is selected (standard)

*Part of Active Lane-Keeping System with Blind Spot Assist.

**Cameras only operate at speeds under 6 mph (10 km/h).

²Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



SYNC



EXPLORE

CONNECTED AND IN CONTROL

FORD SYNC 3

Ford SYNC 3 integrates seamlessly with compatible smartphones to make communication and navigation effortless. You can control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you use the 8" colour touchscreen as if it were your smartphone handset.

Using the touchscreen or simple voice commands, you can make calls, write and listen to text messages, and control your music and satellite navigation. In the event of an accident, Emergency Assistance[†] helps occupants place a call to emergency services with your vehicle's location.

FORDPASS CONNECT

The FordPass Connect modem that's built into your car enables a range of features designed to make driving easier and more enjoyable^{**}. These include Live Traffic[†] that delivers up-to-date traffic information to your SYNC 3 Navigation system, and Local Hazard Information^{††} that can warn you of upcoming hazards before they are encountered. In the event of an accident, eCall[‡] helps occupants place a call with the emergency services and shares your location. While for optimum connectivity, it also provides on-board Wi-Fi^{***} for a maximum of ten devices.

FORDPASS APP

Get the most from your connected car experience with the FordPass app^{‡‡}. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can lock or unlock your vehicle wherever you are, and even defrost the windscreen and activate the heated seats and heated steering wheel (where fitted) on a cold winter's morning (models with automatic transmission only).

Health Alerts send important information, including tyre pressure and fluid level warnings such as oil life, direct to your phone. Other FordPass app features include My Journeys, that can record your trips and deliver tailored insights on how to optimise your driving technique. Each journey is stored, allowing you to compare by distance, duration, and more.

FordPass also helps with security; you'll receive a notification if your car's alarm is activated, no matter where you are. The SecuriAlert feature takes security a step further and alerts you on your smartphone of any unauthorised access attempts – even with a stolen or duplicate key.

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

^{*}Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

^{**}The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. Where available, FordPass Connect remote features are complimentary for 10 years, thereafter a subscription may be payable.

^{**}FordPass Connect enables connected services and is available on selected vehicles or vehicles with navigation. FordPass Connect will be enabled at time of vehicle delivery. You may choose to opt in/out of certain data sharing. Data coverage and service is not available everywhere. Data rates may be incurred. FordPass and Connected Car Privacy Policies apply, available on your local Ford website.

[†]Live Traffic access is complimentary for the first 12 months following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a licence subscription is required.

^{††}Local Hazard Information is complimentary for the first 12 months following the purchase of a new Ford with certain driver information modules; thereafter a licence subscription is required.

^{†††}Remote start only available on models with automatic transmission.

[‡]Ford eCall shares vehicle location and helps the occupants initiate a call in their respective language to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

^{‡‡}FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.



Selectable Drive Modes

Tailor your Kuga driving experience to suit the conditions through a selection of available drive modes. The system adjusts various settings, including throttle response and steering feel, as well as gear-change behaviour on cars with automatic transmission (standard).

Head-up display

Projects key information in your field of vision, so you can keep your eyes on the road ahead. The clear, bright image can display your choice of content, including vehicle speed, navigation, cruise control notifications and Traffic Sign Recognition data. Compatible with polarised sunglasses (available as part of the optional Technology Pack).

Don't drive while distracted. See owner's manual for details and system limitations.



B&O BeoSonic™ Sound System

Set the mood for your journeys with the Bang & Olufsen BeoSonic™ Sound System. Enhancing your favourite artists is made simple through the intuitive one-touch interface. Move seamlessly within four audio spaces: Warm, Excited, Bright and Relaxed, to adjust the sound to your personal taste.

Additional pre-set profiles can be matched-up to your activity for added comfort and wellbeing, as well as more excitement.

The BeoSonic™ trademark is the property of Bang & Olufsen a/s and is applied for, registered and used in multiple jurisdictions worldwide by the owner.

Hands-free tailgate

Opening or closing the all-new Kuga's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car (standard).



Front and rear-view cameras²⁾

Views to the front and rear of the vehicle are displayed on the touchscreen display. Useful for making tight parking manoeuvres by allowing you to monitor the area around the car. Rear-view camera activates when the vehicle is shifted into reverse gear (standard). Front view camera can be manually activated when driving in tight spaces (available as part of the optional Driver Assistance Pack).

²⁾Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. Cameras only operate at speeds under 6 mph (10 km/h).

Retractable tow bar

Ford's fully power-operated retractable tow bar automatically stows itself out of sight behind the rear bumper when not in use for uncompromised styling and easier access to the loadspace. For extra transport and stowage capability, the tow bar can tow up to 2,100 kg depending on the powertrain (available as an option, check with your Ford Dealer for further details).

*Maximum towing varies based on cargo, vehicle configuration, accessories and number of passengers.



2

SELECT

With a choice of exterior and interior styling, there's a new Ford Kuga that's right for you.

**Titanium***

Kuga's luxury models deliver elevated levels of sophistication and comfort, from superior quality materials to additional technologies.

Key features

- 17" alloy wheels
- Halogen Headlamps with LED daytime running lights
- Privacy glass
- Keyless entry and start
- Rear view camera
- Full digital 12.3" instrument cluster
- SYNC 3 with DAB audio system, 6 speakers and Navigation

**ST-Line**

The striking Kuga ST-Line has a distinctly sporty character, thanks to its unique exterior styling and interior detailing.

Key features (additional to Titanium)

- 18" Rock Metallic alloy wheels
- ST-Line body styling kit with large rear spoiler
- Black roof rails and red brake calipers
- Cloth sports seats with red stitching
- Flat bottom steering wheel
- Alloy pedals

**ST-Line X***

Brimming with athleticism and advanced technology, Kuga ST-Line X is prepared for any driving occasion.

Key features (additional to ST-Line)

- Full LED headlamps
- Auto high/low beam
- Hands-free power tailgate
- Partial Sensico sport seats with red stitching
- 10-way power adjustable driver seat
- B&O premium audio system

**Vignale**

With unique design features and exclusively sourced soft-touch leathers, Kuga Vignale places you in a world of unrivalled refinement.

Key features (additional to Titanium)

- 19" Luster Nickel alloy wheels
- Vignale body kit and metallic paint
- Vignale Premium leather seat trim
- Heated front and rear seats
- Heated steering wheel
- Hands-free power tailgate
- Premium B&O audio system

Titanium*

Standard exterior features

- 17" alloy wheels
- Halogen projector headlamps
- LED daytime running headlamps
- Front LED fog lamps
- LED rear lights
- Power heated folding mirrors with puddle lights
- Silver roof rails
- Privacy glass
- Rear spoiler
- Twin exhausts

Standard interior features)

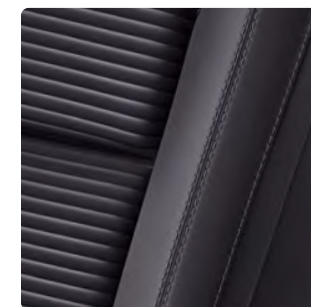
- Ford Keyless entry and start
- Dual-zone Electronic Automatic Temperature Control (DEATC)
- Rain-sensing wipers
- Full digital 12.3" instrument cluster
- SYNC 3 with DAB audio system, 6 speakers and Navigation
- Rear view camera
- Ambient lighting
- Front and rear floor mats
- Auto-dimming rear view mirror
- Cruise control with adjustable speed limiter
- Front & rear parking sensors
- Lane keeping aid with Lane-departure warning
- Pre-collision assist with AEB

- Post collision braking
- Thatcham category 1 alarm
- Sports seats in Ebony cloth with 8-way manual adjust
- Home charge cable with 3-pin plug (domestic socket)
- Geofencing awareness

Engines

- 2.5L Ford Duratec FHEV 190PS (petrol full hybrid))
- 2.5L Ford Duratec PHEV 225PS (petrol plug-in hybrid)

*Images may not reflect the standard Irish specification - Titanium fitted with optional alloy wheels, available at extra cost.



2 SELECT

ST-Line

Standard exterior features

- 18" 5x2 spoke Rock Metallic alloy wheels
- LED fog lights
- ST-Line body kit
- Large rear spoiler
- Red brake calipers
- Black roof rails

Standard interior features (additional to Titanium Edition)

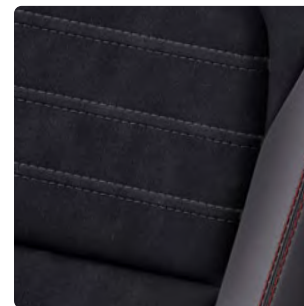
- ST-Line flat bottom steering wheel with red stitching
- ST-Line gear knob (manual transmission only)
- Dark headliner and pillars
- ST-Line front and rear floor mats
- Alloy pedals
- Cloth sports seats with red stitching

Engines

2.5L Ford FHEV 190PS (petrol full hybrid) 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)



SERIES



2 SELECT

ST-Line X*

Standard exterior features (additional to ST-Line)

- Full LED headlamps
- Automatic low/high beam
- Hands-free power tailgate

Standard interior features (additional to ST-Line)

- Partial Sensico sport seats with red stitching
- 10-way power adjustable drive seat
- B&O Premium audio system (10 speakers, subwoofer and DSP amplifier delivering 575 watts)

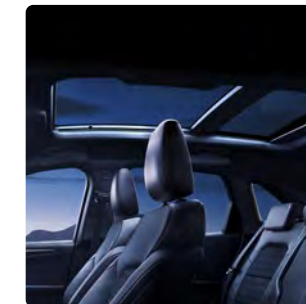
Engines

- 2.5L Ford FHEV 190PS (petrol full hybrid)
- 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)

*Images may not reflect the standard Irish specification - ST-Line X fitted with alloy wheels not available in market.



SERIES



Vignale

Standard exterior features (additional to Titanium)

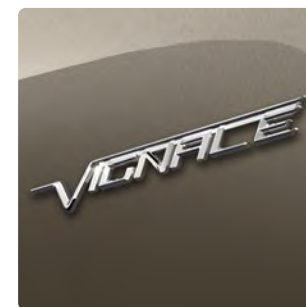
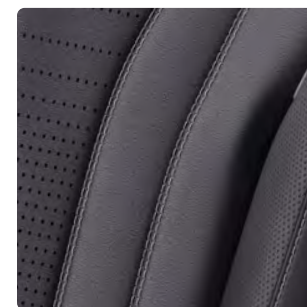
- 19" 10-spoke Luster Nickel alloy wheels
- Unique Vignale bodystyling kit
- Full LED headlamps
- Front & rear Vignale fascia
- Vignale rear diffuser
- Hands-free power tailgate
- Door mirrors with memory function

Standard interior features (additional to Titanium)

- Premium Sensico-wrapped instrument panel
- Premium Sensico steering wheel
- Heated steering wheel
- Heated front and rear seats
- Vignale front and rear floor mats
- 10-way power-adjustable driver's seat with memory function
- Vignale leather trim seats
- B&O premium audio system (10 speakers, subwoofer and amplifier delivering 575 watts)

Engines

- 2.5L Ford FHEV 190PS (petrol full hybrid)
- 2.5L Ford PHEV 225 PS (petrol plug-in hybrid)



3

PERSONALISE

Choose your colour, wheels, options and extras, and make new Kuga unmistakably yours.

LIFE IN GLORIOUS COLOUR

Ford Kuga owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your new Kuga will retain its good looks for many years to come



Lucid Red
Exclusive body colour*



Blazer Blue[†]
Standard body colour



Chrome Blue
Premium body colour*



Solar Silver
Premium body colour*



Frozen White
Premium body colour



Lucid Red
Exclusive body colour*



White Platinum
Exclusive body colour*



Agate Black
Premium body colour*



Magnetic
Exclusive body colour*

*Option available at extra cost.
†Not available on Vignale.

The Ford Kuga is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.
Note: The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

3 PERSONALISE TRIMS AND WHEELS

OPTION PACKS



Eton in Ebony cloth trim
Standard on Titanium



Foundry in Ebony Cloth
Standard on ST-Line



Rapton in Ebony with partial Sensico® trim with red stitching
Standard on ST-Line X



Windsor Premium Leather in Ebony
Standard on Vignale



18"
Magnetic machined alloy wheel
Optional on Titanium



Winter Pack

- Driver and passengers heated seats
- Heated steering wheel



Driver Assistance Pack

- Front view camera
- Adaptive Cruise Control (manual transmission only) or Adaptive Cruise Control with Stop & Go and Lane-Centering (automatic transmissions only)
- Traffic Sign Recognition
- Blind Spot Information System (BLIS)
- Intelligent Speed Assist
- Driver Alert (Driver's impairment monitor)
- Active Park Assist with perpendicular, parallel park assist and Park-Out Assist (manual transmission only) or Active Park Assist 2 (enhanced) with parallel and perpendicular parking assistance (automatic transmissions only)
- Front and rear door edge protectors



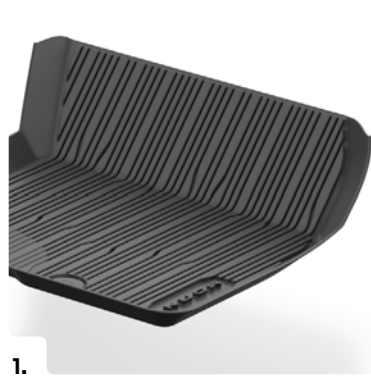
Technology Pack

- Head-up display
- Full LED quad projector headlights (with dynamic bending, automatic headlight leveling and glare-free high beam)

Note Sensico® is a Ford EU trademark for premium synthetic upholstery developed for automotive interiors. As a vegan upholstery, it combines a premium, soft feel, is durable and looks great. Maintenance friendly it is easy to clean and protected against stains and odour. With a high-quality appearance Sensico® feels not only great sitting on during a long journey but gives also a good conscience since it is not animal based. It is the peace of mind design for modern, aspiring car drivers.

Note All alloy wheels are available as accessories through your Ford Dealer at extra cost. Visit ford-accessories.com

3 PERSONALISE ACCESSORIES



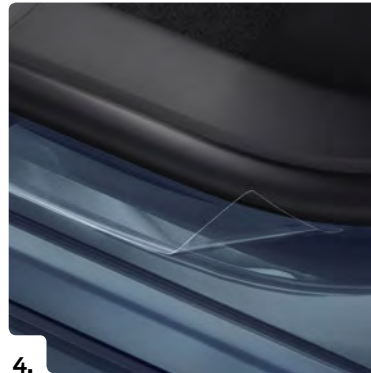
1.



2.



3.



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5.



6.



7.



8.



9.

1. Rubber floor mats
2. Boot liner
3. Load compartment mat, reversible
4. Door sill protection foil
5. Rear bumper protector, stainless steel
6. Detachable tow bar
7. Cross bars
8. Thule+ roof bike carrier
9. Mud flaps
10. EVBox+ Elvi wall box
11. EVBox+ cable dock
12. Uebler+ rear bike carrier
13. Box-In-Box system

Items ordered as an option, will be fitted in the factory. If ordered as an accessory, items will be fitted at the dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

♦Item covered by third party supplier's warranty, please see back cover for details.

For more Kuga accessories visit www.ford-accessories.ie

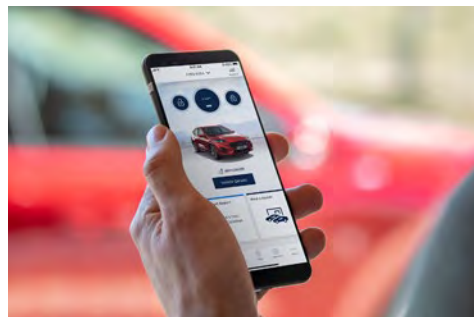
For a range of Ford branded merchandise – from clothing to lifestyle and travel products – visit www.fordlifestylecollection.com









4

SPECIFICATIONS

Explore the electrified powertrain options of the new Ford Kuga. Sophisticated solutions include Kuga Plug-In Hybrid, Kuga EcoBlue Hybrid (mild hybrid) and Kuga Hybrid (full hybrid) versions, alongside Ford's advanced 2.0-litre and 1.5-litre EcoBlue diesels and 1.5-litre EcoBoost petrol engines. Together, they can help you find the right solution for your lifestyle, while making the switch to electrified driving easy and enjoyable.



[†]FordPass app, compatible with selected smartphone platforms, is available via a download. Message and data rates may apply.

-  Regenerative charging
-  Charging via engine
-  Plug-in charging required
-  230 V wall outlet charging
-  Installed wallbox charging
-  Public charging station charging



Kuga EcoBlue Hybrid (mHEV)

Combines a diesel engine and a battery-powered electric motor. The electric motor boosts the engine for more powerful acceleration with reduced fuel consumption and lower tailpipe emissions.

- 2.0L Ford EcoBlue diesel engine
- 48-volt lithium-ion battery
- Regenerative Braking System



Battery range	n/a
CO ₂ emissions**	128-144 g/km
Fuel range***	1054-1125 km
Charge time	n/a

The 1.5l EcoBlue 120PS, 2.0l EcoBlue 150PS mHEV and 2.0l EcoBlue 190PS diesel engines are no longer available to order
 *Based on full charge. Up to up to 65 km of electric-only range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP) applies to an available configuration. Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. **The declared CO₂-emissions are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicle type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) will have fuel/energy consumption and CO₂-emission information for New European Drive Cycle (NEDC) and WLTP. WLTP has fully




Kuga Hybrid (FHEV)

Combines a petrol engine and an electric motor which work together to enhance performance and fuel efficiency. Kuga Hybrid can also drive short distances on electric only with zero tailpipe emissions.

- 2.5L Atkinson-cycle petrol engine
- 1.1 kWh high-voltage battery
- Pure-electric driving capability
- Charging via engine possible



 Battery range	n/a
 CO ₂ emissions**	125-133 g/km
 Fuel range***	945-999 km
 Charge time	n/a

replaced the NEDC latest by the end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. During NEDC phase-out, WLTP fuel consumption and CO₂ emissions are being correlated back to NEDC. There will be some variance to the previous fuel economy and emissions as some elements of the tests have altered, so the same car might have different fuel consumption and CO₂ emissions. ***Potential driving range calculation based on fuel efficiency from 55.4 – 57.6 mpg (WLTP) on Kuga EcoBlue Hybrid (mHEV), 48.7 – 52.3 mpg (WLTP) on Kuga Hybrid (FHEV) and 54-litre fuel tank capacity. On Kuga Plug-In Hybrid the potential fuel driving range is based on fuel efficiency from 43.5 mpg (WLTP - petrol only) in Charge Sustain Mode (when high-voltage battery is depleted) and 45-litre fuel tank capacity. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles. Actual range varies with conditions, such as external elements, driving behaviours and vehicle maintenance. ^{††}Based on full battery charge and full tank without charging/fuelling. Total range on Worldwide Harmonised Light Vehicle Test Procedure (WLTP) cycle is 1988 miles.

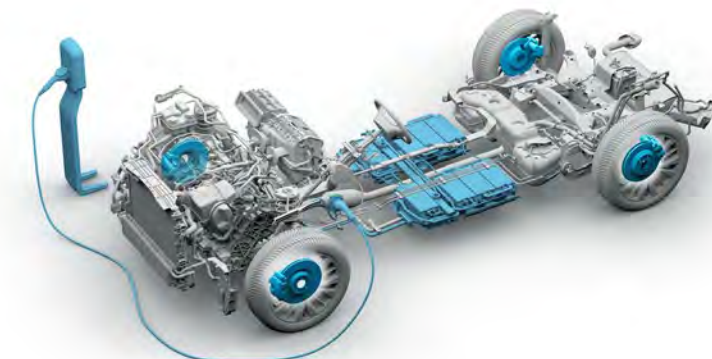
HYBRID POWERTRAIN OVERVIEW







Kuga Plug-In Hybrid (PHEV)

Combines electric and petrol power for effortless performance, while electric-only mode lets you drive with zero tailpipe emissions. To help maximise the distance travelled in electric-only mode, Kuga PHEV can be charged at home or at a public charging station.

- 2.5L Atkinson-cycle petrol engine
- 14.4 kWh 48-volt lithium-ion battery
- Pure-electric driving capability
- Plug-in charging possible



 Battery range*	62-65km
 CO ₂ emissions**	32g/km
 Fuel range***	689-744 km (petrol/electric combined ^{††})
 Charge time****	3.5 hours (with Type 2 cable) or 6 hours (with standard 3 pin cable)

4 SPECIFICATIONS ELECTRIC POWER

The all-new Kuga's forward-thinking Plug-In Hybrid (PHEV) technology can deliver excellent performance, together with impressive fuel economy and low emissions figures.



WHAT IS PHEV?

Plug-In Hybrid (PHEV) vehicles have the functionality of full Hybrid (HEV) technology, with the added advantage that they can be charged from an external electricity supply.

PHEV technology, like full Hybrid, utilises two separate power sources, switching between the vehicle's conventional petrol engine and a battery-powered electric motor. However, because PHEV relies mostly on external charging, once the battery is almost depleted the vehicle behaves like a hybrid, with the petrol engine running when necessary.

A PHEV has a larger battery compared with other Ford hybrid vehicles. This allows you to drive further on electric only power, with Kuga capable of driving up to 65 km (WLTP test figures)* with zero emissions. As hybrids, PHEV vehicles also have the ability to 'reclaim' energy when decelerating or braking (energy that would be otherwise wasted) to help recharge the battery.

*Kuga's electric-only driving range is up to 65 km based on results from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Actual range varies with conditions, such as external elements, driving behaviours, vehicle maintenance, and lithium-ion battery age. Official WLTP tested CO₂ emissions of between 22-25 g/km.

Fuel, performance and emissions

	1.5L Ford EcoBlue 120 PS (88 kW) (with Auto Start-Stop) ^o	2.0L Ford EcoBlue Mild Hybrid (mHEV) 150 PS (110 kW) (with Auto Start-Stop) ^o	2.0 Ford EcoBlue 190 PS (140 kW) (with Auto Start-Stop) ^o	2.5L Ford Full-Hybrid engine (PHEV) 190 PS (140 kW)	2.5L Ford Plug-in Petrol Hybrid engine (PHEV) 225 PS (165 kW)
5-door SUV	Available on Titanium, ST-Line, ST-Line X and Vignale				
Emission standard	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp	Euro 6d Temp
Maximum Power PS (kW)	120 (88)	150 (110)	190 (140)	190 (140)	225 (165)
Torque Nm (Nm with overboost)	300	370	400	-	-
CO₂ Emissions^{oo} (WLTP equivalent figures shown by wheel size)					
CO ₂ Emissions (g/km) ^{oo}	124-129	128-134	149-155	123-132	22-25
Fuel type	Diesel	Diesel	Diesel	Petrol/Electric	Petrol/Electric
Transmission	6-speed manual	6-speed manual	8-speed automatic	CVT automatic	CVT automatic
Drive	4x2	4x2	4x4	4x2	4x2
Fuel consumption in L/100 km (WLTP figures with no options)^{oo}					
Lowest Performing MPG (L/100k) Combined	56.5 (5.0)	55.3 (5.1)	47.1 (6.0)	48.7 (5.8)	251.8 (1.1)
Highest Performing MPG (L/100k) Combined	60.1 (4.7)	57.6 (4.9)	49.6 (5.7)	51.4 (5.5)	282.5 (1.0)
Performance^o					
Max. speed (km/h)	180	195	207	196	201
0-100 km/h (secs)	11.7	9.6	8.7	9.1	9.2
60-100 km/hmph* (secs)	11.5	7.8	-	-	-
Weights and loads					
Kerbweight (kg)*	1576	1680	1735	1701	1844
Gross vehicle mass (kg)	2085	2155	2245	2215	2320
Gross train mass (kg)	3585	4055	4345	3815	3820
Max. towable mass (braked) (kg)	1500	1900	2100	1600	1500
Max. towable mass (unbraked) (kg)	750	750	750	750	750

The fuel consumption and CO₂ emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator. The configurator provides information about your configured vehicle's fuel consumption and CO₂ emissions (these are also WLTP test figures).
^oEngine only available from stock.
^{*}In 4th gear. ^oFord test figures. All petrol engines are equipped with a catalytic converter.
^{*}Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its gross vehicle mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Tongue load is a maximum of 100 kg on all models. Gross train mass includes trailer weight.
^{oo}The declared fuel/energy consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.ford.ie

4 SPECIFICATIONS

Dimensions

Overall length (mm)	4614-4629
Overall width with/folded/without mirrors (mm)	2178/2000/1883
Overall height (unladen) (without/with roof rails) (mm)	1666/1681
Turning circle – Kerb to kerb (m)	11.4
Load capacity (litres)*	
5-seat mode with sliding second row seats (laden to package tray) (with tyre repair kit)	412-526
5-seat mode with sliding second row seats (laden to roof) (with tyre repair kit)	575-612
2-seat mode (laden to roof) (with tyre repair kit)	1481-1534
2-seat mode (laden to roof) (with mini steel spare)	1423-1478
Load dimensions (mm)*	
Cargo height (full content) (with Panorama roof)	833-885
Rear opening height	773
Cargo length at floor (behind front row)	1729-1739
Cargo length at floor (behind second row)	933-961
Fuel tank capacity (litres)	
Petrol	54
Diesel	54
Plug-in Petrol Hybrid	45

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

DIMENSIONS



Colour and trim

	Standard body colours		Premium body colours*			Exclusive body colours*		
	Blazer Blue	Frozen White	Agate Black	Chrome Blue	Solar Silver	Magnetic	Lucid Red	White Platinum
Titanium Edition								
Ray in Ebony Cloth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ST-Line Edition								
Foundry in Ebony Cloth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ST-Line X Edition								
Partial Sensico seats with Rapton in Ebony inserts with 10 way power adjust driver's seat	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vignale								
Premium Windsor black leather with 10 way power adjust driver's seat			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

*Premium and Exclusive body colours are optional at extra cost.

Standard
Optional, at extra cost

Styling and appearance

	Titanium	ST-Line	ST-Line	Vignale
Wheels				
17" 5-spoke Shadow Silver alloy wheel (fitted with 225/65 R17 tyres*)	<input checked="" type="checkbox"/>			
18" 5x2-spoke Magnetic machined alloy wheel (fitted with 225/60 R18 tyres*)	<input type="checkbox"/>			
18" 5x2-spoke Rock Metallic alloy wheel (fitted with 225/60 R18 tyres*)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
19" 5x2-spoke Premium Luster Nickel machined alloy wheel (fitted with 225/55 R19 tyres*)				<input checked="" type="checkbox"/>
Locking wheel nuts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tyre repair kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Spare wheel – Mini 17" steel wheel, contains mechanical jack and mini spare tyre (not available with 2.0L mHEV engine)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design features				
Front upper grille – Black mesh, with chrome-finish horizontal bar and surround	<input checked="" type="checkbox"/>			
Front upper grille – Carbon Black honeycomb mesh, and high-gloss black surround		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Front upper grille – Unique Vignale, with Carbon Black mesh, and satin aluminium inserts and surround				<input checked="" type="checkbox"/>
Front lower grille – Black	<input checked="" type="checkbox"/>			
Front lower grille – Ebony Black mesh		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Front lower grille – High-gloss black with chrome detailing				<input checked="" type="checkbox"/>
Front and rear bumper moulding – Black with silver painted front and rear skid plates	<input checked="" type="checkbox"/>			
ST-Line front and rear bumper moulding – Body colour		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Vignale front and rear bumper moulding – Body colour				<input checked="" type="checkbox"/>
Front and rear bumpers – Partial body colour	<input checked="" type="checkbox"/>			
Front and rear bumper – Sporty, body colour with rear Ebony high-gloss insert		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Front and rear bumpers – High-series, body colour with rear chrome insert				<input checked="" type="checkbox"/>
Rocker panel mouldings – Black	<input checked="" type="checkbox"/>			

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Standard
Optional, at extra cost

Styling and appearance

	Titanium	ST-Line	ST-Line	Vignale
Rocker panel mouldings – Body colour ST-Line design		■	■	
Rocker panel mouldings – Body colour				■
Lower door frame beltline – Black	■	■	■	
Lower door frame beltline – Bright with bright formed ends				■
Upper door frame beltline – Bright with bright formed ends				■
Upper door frame beltline – Black	■	■	■	
Lower bodyside moulding – Black	■			
Lower bodyside moulding – Body colour with chrome insert				■
Lower bodyside moulding – Body colour		■	■	
Exterior door handles – Body colour	■	■	■	■
Tailgate handle – Body colour	■	■	■	■
Rear privacy glass	■	■	■	■
Front windows – Standard glass	■	■		
Front windows – Laminated glass			■	■
Roof rails – Silver	■			■
Roof rails – Black		■	■	
Rear spoiler	■			■
Large rear spoiler		■	■	
Exhaust – Dual exhaust tailpipes	■			
Exhaust – Dual exhaust tailpipes with unique polished stainless steel finish		■	■	■
Tailgate – Manual	■	■		
Tailgate – Hands-free			■	■
Scuff plates – Front, aluminium-finish with 'Vignale' logo				■
Headliner – Deluxe	■			■

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Styling and appearance

	Titanium	ST-Line	ST-Line	Vignale
Headliner – Sports dark		■	■	
Standard floor pedals – Standard	■			■
Aluminium foot pedals – ST-Line design		■	■	

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Driving experience

	Titanium	ST-Line	ST-Line	Vignale
Driver assistance				
Front and rear parking sensors	■	■	■	■
Active Park Assist – Including perpendicular and parallel park assist, Park-Out Assist (included in the optional Driver Assistance Pack)	□	□	□	□
Front view camera (included in the optional Driver Assistance Pack)	□	□	□	□
Rear view camera	■	■	■	■
Driver alert ²⁾ (included in optional Driver Assistance Pack)	□	□	□	□
Wrong Way Alert ¹⁾	■	■	■	■
Lane-Keeping Aid with Lane Departure Warning ²⁾	■	■	■	■

¹⁾Safety feature. ²⁾Driver assistance feature.

Standard ■
 Optional, at extra cost □
 Part of an option pack, at extra cost □

Driving experience

	Titanium	ST-Line	ST-Line	Vignale
Traffic Sign Recognition ¹⁾ (included in the optional Driver Assistance Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cruise control with Adjustable Speed Limiter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Adaptive Cruise Control (only available on manual transmissions) (included in the optional Driver Assistance Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intelligent Adaptive Cruise Control with Stop & Go and Lane-Centring (only available on automatic transmissions) (included in the optional Driver Assistance Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pre-Collision Assist with Autonomous Emergency Braking – Camera detection	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blind Spot Information System with secondary warning system (included in the optional Driver Assistance Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electric power-assisted steering (EPAS)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GEO awareness – providing details of ULEZ zones within the Satellite Navigation (PHEV engine only)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exterior lighting				
Headlights – Halogen projector headlamps with low beam LED part	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights – LED headlamps	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – glare-free LED quad projectors with auto levelling and LED daytime running lights and front LED fog lights (available with the optional Technology Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights – LED daytime running lights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Automatic follow-me home lighting	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Dynamic bending headlamps (included with LED quad projector headlamps as part of Technology Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights – Unique bending headlamps	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Manual levelling control	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Automatic levelling control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights – Automatic on/off	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headlights – Automatic on/off with auto high beam (included with LED reflector headlamps)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Headlights – Automatic on/off with glare free high beam with LED quad projector headlamps (with the optional Technology Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fog lights – Front halogen	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fog lights – Front LED	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fog lights – Front LED Level 2	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

¹⁾Safety feature. ²⁾Driver assistance feature.

Driving experience

	Titanium	ST-Line	ST-Line	Vignale
Fog lights – Single rear	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Rear LED tail lights	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High-mounted brake light	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Suspension				
Standard duty suspension	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Instruments and controls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tyre Pressure Monitoring System (TPMS) ¹⁾	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Technology				
Head-up display (included with the optional Technology Pack)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Selectable Drive Modes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Option Packs				
Driver Assistance Pack – contains Adaptive Cruise Control (incl. Stop & Go and Lane Centring for automatic transmission only), Traffic Sign Recognition, Driver Alert, Blind Spot Information System (BLIS), door edge protectors – front and rear, Active Park Assist (on manual/auto transmissions and front view camera)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technology Pack (contains head-up display and glare-free LED quad projector headlamps)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winter Pack – contains heated front seats and heated steering wheel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

¹⁾Safety feature. ²⁾Driver assistance feature.

Standard
 Optional, at extra cost
 Part of an option pack, at extra cost

Performance and efficiency

	Titanium	ST-Line	ST-Line	Vignale
Instruments and controls				
Trip computer	■	■	■	■
Cluster – Full digital 12.3" colour	■	■	■	■
Technology				
Auto Start-Stop (not available on PHEV engines)	■	■	■	■

Comfort and convenience

	Titanium	ST-Line	ST-Line	Vignale
Interior convenience				
Centre console – Includes full armrest, cup holders, CD stowage, front and rear power points, second-row air vents and electric parking brake (EPB)	■	■	■	■
Mini overhead console without sunglasses holder	■	■	■	■
Driver's and passenger's single sun visor with illumination	■	■	■	■
Audio and communication systems				
Ford SYNC 3 DAB Radio with Navigation, Ford Pass Connect* (embedded modem), 8" TFT touchscreen, 12.3" instrument cluster, 6 speakers, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports	■	■	■	■
Ford SYNC 3 DAB Radio with B&O Premium Audio System with 360° sound and Digital Sound Processor, Navigation, Ford Pass Connect* (embedded modem), 12.3" full digital instrument cluster, 10 speakers and subwoofer, Bluetooth®, steering wheel and remote audio control with eCall, Applink Android Auto/Apple CarPlay, 2 USB ports	■	■	■	■
FordPass Connect (embedded modem)	■	■	■	■
Climate control				
Air conditioning – Dual-zone Electronic Automatic Temperature Control	■	■	■	■
Rear duct on B-Pillar (included with Dual-zone Electronic Automatic Temperature Control)	■	■	■	■
Interior lighting				
LED ambient lighting (Ice Blue, contains footwell area lighting)	■	■	■	■
Glovebox lights	■	■	■	■
Load compartment light	■	■	■	■
Seating				
Front seat – Manual 8-way driver's seat (with height, fore/aft, rotary recliner and lumbar support)	■	■	■	■
Front seat – Power 10-way driver's seat (with height, fore/aft, tilt, power recliner and lumbar support)	■	■	■	■
Front seat – Manual 8-way passenger's seat, 4-way track with height and fore/aft (contains rotary recliner and lumbar seat support)	■	■	■	■
Front seats – Driver's and passenger's seatback map pockets	■	■	■	■
Front seats – 2-way manual height adjust passive head restraints	■	■	■	■

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- Standard
- Optional, at extra cost
- Part of an option pack, at extra cost

Comfort and convenience

	Titanium	ST-Line	ST-Line	Vignale
Front seats – Heated driver and passenger seats (included with the optional Winter Pack)	☒	☒	☒	■
Front seats – Sports style, V-shape with high bolster	■	■	■	■
Rear seats – Folding centre armrest, with integrated cup holder (included with partial leather and leather seat trims)	■	■	■	■
Rear seats – Sliding seat adjust tracks (fore/aft)	■	■	■	■
60:40 Split rear seats – Foldable	■	■	■	■
Rear seats – 2-way head restraint (up/down)	■	■	■	■
Rear seats – Centre head restraint	■	■	■	■
Rear seats – Heated seats	☐	☐	☐	■
Instruments and controls				
Door mirrors – Power-operated, heated and power-foldable with body colour housings, side indicators and puddle lights	■	■	■	■
Door mirrors – Power-operated, heated and power-foldable, with memory, body colour housings, side indicators and puddle lights	■	■	■	■
Panorama roof – Electric sliding and global open/close door and power slide panorama roof switches	☐	☐	☐	☐
Wipers – Rain-sensing	■	■	■	■
Wiper – Intermittent rear window wiper	■	■	■	■
Gearshift – Sensico-trimmed knob with Ebony high-gloss insert (only available on manual transmissions)	■	■	■	■
Gearshift – Unique Sensico-trimmed knob with Ebony high-gloss insert and Palazzo Grey gaiter stitching (only available on manual transmissions)	■	■	■	■
Gearshift – Unique Sensico-trimmed knob with satin aluminium insert and red gaiter stitching (only available on manual transmissions)	■	■	■	■
Gearshift – Automatic, electronic rotary gear shift dial (only available on automatic transmissions)	■	■	■	■
Steering column – Rake- and reach-adjustable	■	■	■	■
Steering column – Locking electric	■	■	■	■
Steering wheel – 3-spoke, Sensico-trimmed with Ebony Black stitching	■	■	■	■
Steering wheel – Sensico-trimmed with Medium Light Stone stitching	■	■	■	■
Steering wheel – ST-Line sports-style perforated Sensico-trimmed with red stitching	■	■	■	■
Steering wheel – Heated (included with the optional Winter Pack)	☒	☒	☒	■

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Comfort and convenience

	Titanium	ST-Line	ST-Line	Vignale
Remote tailgate release	■	■	■	■
Ford KeyFree System with Ford Power starter button and hands-free power tailgate	☐	☐	■	■
Automatic door relocking	■	■	■	■
Global open/close – Doors	■	■	■	■
Global open/close – Doors and panorama roof	☒	☒	☒	☒
Windows – Electrically-operated front and rear with one-shot lowering/closing on driver's side	■	■	■	■
Technology				
Wireless charging pad	☐	☐	☐	☐
Quickclear heated windscreen	■	■	■	■
Rear-view mirror – Auto-dimming	■	■	■	■
MyKey	■	■	■	■
Ford Easy Fuel	■	■	■	■

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Standard ■
 Optional, at extra cost ☐
 Part of an option pack, at extra cost ☒

Safety and security

	Titanium	ST-Line	ST-Line	Vignale
Safety				
Electric parking brake (EPB) with auto hold	■	■	■	■
Anti-lock braking system (ABS) ¹⁾ with Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Trailer Sway Control ¹⁾ and Hill Start Assist ²⁾ (includes Roll Stability Control ²⁾) (not available on PHEV engines)	■	■	■	■
Anti-lock braking system (ABS) with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist ²⁾ and Trailer Sway Control ¹⁾ (includes Roll Stability Control ²⁾) (standard on PHEV engines)	■	■	■	■
eCall	■	■	■	■
Emergency Assistance*	■	■	■	■
Acoustic Vehicle Alerting System (AVAS) (only available on PHEV engines)	■	■	■	■
Airbags – Driver and front passenger's♦ ¹⁾	■	■	■	■
Airbags – Driver and front passenger's side airbags	■	■	■	■
Airbags – Front passenger's deactivation switch♦ ¹⁾	■	■	■	■
Airbags – Curtain airbag (front and rear) ¹⁾	■	■	■	■
Seat belts – Driver, front passenger and rear seat belt reminder alert ¹⁾	■	■	■	■
Seat belts – Front 3-point seat belts with load limiter ¹⁾	■	■	■	■
Seat belts – Front height-adjustable ¹⁾	■	■	■	■
Seat belts – Rear retractable rear seat belt (3-point all positions) ¹⁾	■	■	■	■
Seats – ISOFIX mounting provision for child seats (rear outer seats only) ¹⁾	■	■	■	■
Tether anchorage – Two rear seat top tether anchorage restraints ¹⁾	■	■	■	■

¹⁾Safety feature. ²⁾Driver assistance feature.

♦Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

Safety and security

	Titanium	ST-Line	ST-Line	Vignale
Security				
Power door locks	■	■	■	■
Power door dead locks (included with Thatcham Category 1 perimeter and volume sensing alarm)	■	■	■	■
Child locks – Manually-operated on rear doors	■	■	■	■
Thatcham Category 1 perimeter and volume sensing alarm	■	■	■	■
Engine immobiliser – Secure lock	■	■	■	■
Brakes				
Brake calipers – Standard	■			■
Brake calipers – Red finish		■	■	
Power 4-wheel discs and rear brake discs	■	■	■	■

¹⁾Safety feature. ²⁾Driver assistance feature.

♦Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

- Standard
- Optional, at extra cost
- Part of an option pack, at extra cost

Utility

	Titanium	ST-Line	ST-Line	Vignale
Carpet and trim				
Floor mats – front and rear	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Floor mats – Front and rear mats with Red stitching	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Floor mats – Premium, front and rear with Palazzo Grey stitching	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Load compartment – Reversible mat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Load compartment – Carpet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Electrical				
12 V socket – Voltage regulator	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12 V power point in cargo area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 POWER POINT PLUGS - REAR <One "A+C" Type USB Module on Rear of Floor Console>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Standard home charging cable (3-pin domestic socket, 230V) – PHEV engines only	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior functional				
Retractable tow bar with electrical release (including 13-pin electrical kit, permanent power supply, Trailer Sway Control and Hill Start Assist) (contains Paddle Shifters), (only on automatic transmissions, excluding PHEV engines) Note: pin 9 within the 13 PIN socket does not provide a live feed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trailer tow lighting module (included with optional detachable tow bar and retractable tow bar)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tow bar electrical pre-equipment kit (includes Trailer Sway Control and Hill Start Assist)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tow hooks – Front and rear	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Door edge protectors – Front and rear (included with optional Driver Assistance Pack)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Loadspace compartment				
Removable package tray	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Load compartment tie-down loops	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Load retention net, retractable for fitment behind rear seat (contains 1st and 2nd row bezel)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Warranty

2-year/unlimited km Base Warranty	<input checked="" type="checkbox"/>
Ford Protect Plans, including scheduled servicing and extended Ford Assistance	<input type="checkbox"/>
2-year/unlimited km Paint Warranty	<input checked="" type="checkbox"/>
12-year/unlimited miles* Perforation Warranty	<input checked="" type="checkbox"/>
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	<input type="checkbox"/>
8-year/160,000 km* High voltage battery (FHEV/PHEV specific)	<input checked="" type="checkbox"/>
5-year/100,000 km High voltage components (FHEV/PHEV specific)	<input checked="" type="checkbox"/>

Standard

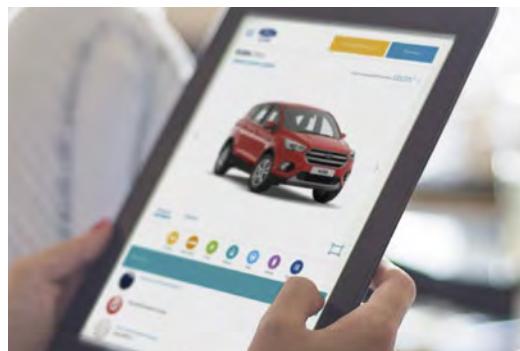
Optional, at extra cost

Part of an option pack, at extra cost

5

PURCHASE

Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



Build your vehicle

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

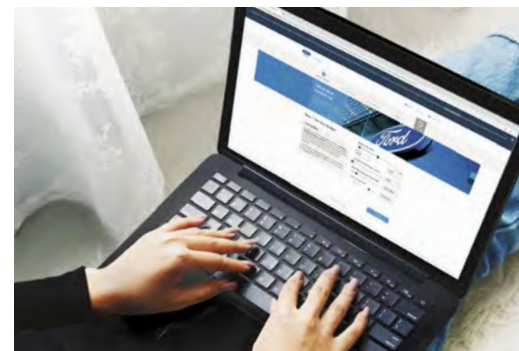
www.ford.ie/cars



Find a Dealer and request a test drive

You can search for a Ford Dealer by location or Dealer name on the Ford website, and request a test drive online. Simply fill in your details and your chosen Dealer will contact you to arrange a convenient time.

www.ford.ie/dealer-locator



Finance

When it comes to financing your vehicle. Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.

The credit provider of these products is Bank of Ireland trading as Ford Credit.

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For more information about the finance products provided by Ford Credit visit www.ford.ie

Lending criteria and terms and conditions apply. Applicants must be aged 18 or over.
The information is for illustrative purposes only and does not constitute an offer.
Warning: You may have to pay charges if you repay early, in full or in part, a fixed rate credit facility.



Ford Lease

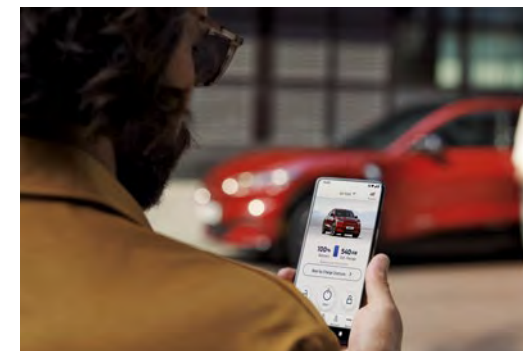
Ford Lease offers a leasing product for passenger cars and LCVs for business customers, with an optional Service and Maintenance plan for additional peace of mind.

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Lending criteria and terms and conditions apply.
The information is for illustrative purposes only and does not constitute an offer.
The availability of tax and VAT benefits may vary subject to the facts and circumstances of individual cases and tax law is subject to change over time.
Customers are therefore advised to seek professional advice with regard to taxation.



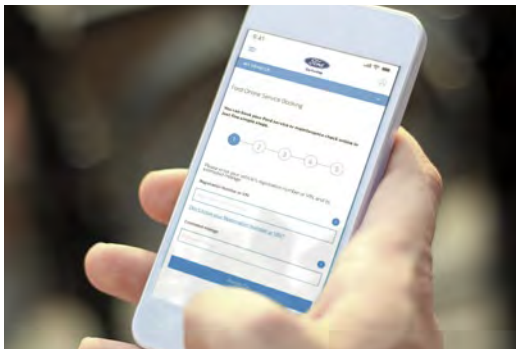
FordPass app

The FordPass app gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

www.ford.ie/owner/owner-services/fordpass

5 PURCHASE PROTECT



Ford Service

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Contactless servicing options, for your convenience and safety
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0818 812 813
- Ford Accident Management, service free to all drivers
- Free home and European Roadside Assistance

<https://www.ford.ie/owner/service-andmaintenance/ford-service>



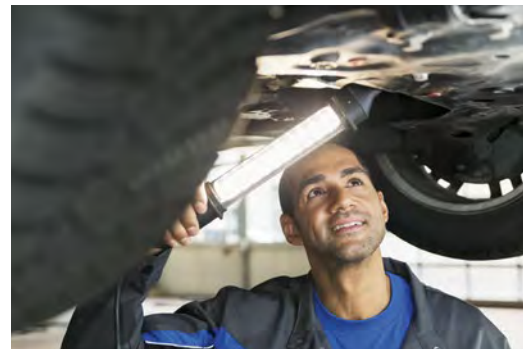
Ford Protect

Extend your warranty up to 7 years/100,000km with Ford Protect. Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including*:

- High flexibility in duration and mileage
- Cover against unexpected repair costs
- Protection on trips abroad
- Inflation proof: all increases in repair costs are covered
- Protects your vehicle resale value

Ford Protect terms and conditions apply see www.ford.ie/shop/extras/warranties for more information.

*Ford Protect terms and conditions apply. Please call 03702 416 726, opt 2.



Ford Protect Service Plans

For a one-off payment, you can cover the cost of your recommended scheduled services for up to 4 years from the day your new Ford is delivered. This can work out cheaper than paying for individual services and gives you added benefits:

- Ford Assistance – your Southern Ireland and European Roadside Assistance will be increased to the length of your plan
- A full Ford Service History, which may enhance your car's resale value

www.ford.ie/shop/extras/warranties/ford-protect/service-plans

FOR MORE INFORMATION ON OUR SUV FAMILY, VISIT [WWW.FORD.IE/CARS](https://www.ford.ie/cars)



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Published by Ford Motor Company Limited, Laidon, Essex, England. Registered in England No. 235446. FoE I42E 0522/GBR en May 2022.

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